

## References



# References

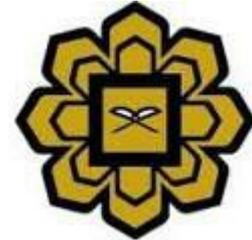
## MKM (Co-Operative College of Malaysia)

MKM Malaysia, is using the celum platform as a back-end and integrated with other applications, to store variety of assets, from documents, Video's , Images, Books etc.



## International Islamic University Malaysia

International Islamic University, one of the first clients in Malaysia, is using the celum platform to the maximum, including single sign on, direct integration with Microsoft Office. A new department has been established of archiving faculty reports, images from the past to preserve all assets from the past and in the future.



## Tenaga Nasional Berhad

Tenaga Nasional, is using celum for several years, starting off with a storage capacity of 2 Terabyte, in 2011 the storage capacity has been extended to a massive 44 Terabyte, containing thousands of Images and Video's, corporate history has been rescued, secured and saved for the next generation.



## University Malaysia Kelantan

University Malaysia Kelantan, was desperately in need for a central repository of a wide range of all kind of different file formats, documents , excel sheets, books, manuals etc. University Malaysia Kelantan has reached their goals, of reducing costs, improved efficiency and productivity, and contributed to a more green environment.



## Creditsuisse Asset Management

Being one of the worlds largest financial service providers, Creditsuisse is leading in banking, wealth management and asset management.



## Dexia Bank

Dexia is a retail bank which has 5.5 million customers in Belgium, Luxembourg, Slovakia and Turkey. Over the years, Dexia has developed a broad range of banking services for private individuals, small and medium sized businesses and institutional clients.



## Kraftangan Malaysia

Kraftangan Malaysia, is using celum in the most efficient way, now Kraftangan Malaysia has a central repository system which can accessed Nationwide by Kraftangan branch offices. Besides of working more efficient it also contributed to improvement on the sales revenues.



## MARDI (Malaysian Agricultural Research and Development)

MARDI Malaysia, is using celum as "Knowledge Management System" which improved dramatically, productivity and efficiency. Today the system is used by 3.500 staff members from various departments.



## HELP University College

HELP University Malaysia, purchased 2 celum systems, of which one system has been fully modified for their newly developed EMS (Educational Management System) as well the other celum system is used for all HELP university students, to watch or download lectures presentations.



# References

## Radio/Tele FFH

Since years HIT RADIO FFH is the most heard radio station in Hessen/Germany. Also part of the private radio station is the young music station "planet radio" and the Oldie station "harmony.fm". The webpages are full of services, webradios and extensive program information. They are one of the most clicked radio stations in Hessen.



## Toshiba

The company is the world's 9th largest integrated manufacturer of electric and electronic equipment, with some 161,000 employee's worldwide and consolidated annual sales of over US\$53 billion.



## Universal Music Publishing Group (UMPG)

Universal Music Publishing Group (UMPG) is a music publishing company and is part of the Universal Music Group. UMPG owns or administers more than 1 million copyrights. They are one of the largest music publishing businesses in the world with more than 47 offices in 41 countries. In 2006, Universal Music Publishing Group acquired BMG Music Publishing, the third largest publishing group, making Universal Music the largest music publisher in the world. The company discovers, develops, markets and distributes recorded music through a network of subsidiaries, joint ventures and licensees, representing 98% of the music market.



## BB&T Bank

Building on a tradition of excellence in community banking that stretches back to 1872, BB&T continues to offer clients a complete range of financial services including banking, lending, insurance, trust, and wealth management solutions.



## Frankfurter Buchmesse

The Frankfurt Book Fair is the biggest book fair in the world – with more than 7,000 exhibitors from over 100 countries. It also organises the participation of German publishers at more than 25 international book fairs and is associated with the Cape Town Book Fair in South Africa and the Abu Dhabi International Book Fair. It maintains the most visited website worldwide for the publishing industry at [www.book-fair.com](http://www.book-fair.com). The Frankfurt Book Fair is a subsidiary of the German Publishers & Booksellers Association.



## George P. Johnson

GPJ is the world's premier experience marketing agency, working with leading companies who are looking for innovative marketing solutions that motivate their audiences and activate their brands through live experiences.



## Grundig

Grundig is one of the premier Home Entertainment brands worldwide. Defining state of the art in design & functionality since 1945.



## Phonak

The Phonak Group specializes in the design, development, production and worldwide distribution of technologically advanced wireless and hearing systems.



## Avro

Avro is the oldest public broadcasting institution in the Netherlands. Focussing on High quality content Avro is a media cornerstone since 1927.



## batawi

batawi is a young austrian street wear label founded in 2007. 2009 the first collection will be distributed pan-european.



## Broadway.com

Broadway.com features online theater ticketing and phone sales through 1.800.BROADWAY for every Broadway show, most off-Broadway shows and shows in London 's West End . The website also offers hotel and restaurant packaging, as well as consumer and corporate gift certificates.



## Eumetsat

The main purpose of the European Organisation for the Exploitation of Meteorological Satellites (EUMETSAT) is to deliver weather and climate-related satellite data, images and products– 24 hours a day, 365 days a year.



# References

## Caritas

The eradication of poverty and social inequality lies at the very core of what we do. Caritas provides assistance to the most vulnerable on behalf of Catholics around the world.



## INNOMED International AG

The INNOMED International AG, with the headquarter in Liechtenstein, is producing and selling worldwide innovative medical-technical products for the medical and veterinary care. Through 40 autonomous representations INNOMED International AG is international represented.



## L'Oréal

At L'Oréal, we have made cosmetics the focus of all our energy and know-how for nearly a century. We are fully committed to putting our expertise and research resources to work for the well-being of men and women, in all their diversity, around the world.



## Sanacorp Pharmahandel AG

Sanacorp is a leading company in the pharmaceutical wholesale. 2.500 associates and 15 settlements are taking care, that Sanacorp is providing pharmaceuticals and healthcare products round the clock to over 7000 pharmacies in whole Germany.



## Sanofi Pasteur

One of the world's leading pharmaceutical companies and number 1 in Europe. About 100,000 employees worldwide.



# References

## Voestalpine

Industry leader in customized high-quality and high-tech steel products and solutions. Annual sales of 10.5 billion euros. 41,490 employees.



## VON ARDENNE Anlagentechnik

VON ARDENNE Anlagentechnik GmbH delivers innovative industrial goods. They are providing goods in industrial vacuum process technic like coating plants for photovoltaics modules and architectural glass.



## WAGNER

WAGNER is the market-leading manufacturer of high tech products and systems for coating and decorating with paints and powder. Our customers are manufacturers, contractors as well as consumers. Throughout the world. Because the WAGNER-Group is present in over 50 countries through our subsidiaries and agents.



## Yemen LNG Company Ltd.

Oil and gas production started in Yemen in 1986 with production levels exceeding 380,000 barrels per day in 2006. The country is likely to continue to rely on its natural resources to provide for its population of over 20 million inhabitants. As the country's largest-ever industrial investment, the decision to launch the Yemen LNG project in August 2005 was an important milestone for both the Government of Yemen and the Yemen LNG shareholders. The Yemen LNG chain will comprise new and existing upstream gas processing facilities including a new main pipeline.



## Sika Group

Sika AG, located in Baar, Switzerland, is a globally integrated company supplying specialty chemicals markets. It is a leader in processing materials used in sealing, bonding, damping, reinforcing and protecting load-bearing structures in construction and industry.



## Specialized

Being the second largest bicycle manufacturer of the US, Specialized is the innovator in bicycle technology.



## Terex

At Terex, we are focused on producing quality capital equipment that delivers the productivity, return on investment and cost-effectiveness that today's value-conscious customers demand.



## ThyssenKrupp Stainless AG

ThyssenKrupp Stainless AG is one of the world's biggest technology groups. More than 190,000 employees worldwide work in the Group's main areas of steel, capital goods and services, realizing sales of more than €51 billion in fiscal 2006/2007.



## University St. Gallen

University of St.Gallen - Graduate School of Business, Economics, Law and Social Sciences.



## Mondi Packaging

We are an integrated packaging and business paper producer, employing 35,000 people across 35 countries worldwide, with a strong emphasis on the emerging markets of Europe, Russia and South Africa.



## Monier Roofing AB

MONIER is one of the biggest roofing companies worldwide, with offices in over 40 countries. As a company MONIER caters to customer needs, delivering roofs that enhance consumers' lives. This approach manifests itself in the company's claim: "Roofs for living". As a global company MONIER is in the best possible position to respond to change in business operations, in technology and in environment.



## ÖBB - Austrian Railways

ÖBB are Austria's number one public mobility provider. A strong focus on Europe's emerging markets make it a key player in transportation.



## oerlikon - Balzers

The Oerlikon Group is one of the most innovative and research-intensive industrial groups in the world. Six of the company's business units are active in machine and plant engineering: solar technology, thin-film coating, vacuum systems, textile machines, drive systems and precision components. In 2007, more than 19,000 employees at 170 sites in 35 countries generated sales of CHF 5.6 billion at an EBIT of CHF 496 million.



## Greiner Holding AG

The development of the internationally active Greiner Group is characterised by tradition and vision. The Group numbers among the leading enterprises in the foam and plastics industry.



## HeidelbergCement AG

HeidelbergCement is the global market leader in aggregates and a prominent player in the fields of cement, concrete and other downstream activities, making it one of the world's largest manufacturers of building materials. The company employs some 60,000 people at 2,600 locations in around 50 countries.



## HOCHTIEF AG

HOCHTIEF numbers among the leading international construction services providers. Our strategy is to offer integrated solutions at every link in the life cycle of infrastructure projects, real estate and facilities. Our global network places us squarely in all of the world's key marketplaces. We prioritize sustainable business practices and take responsibility for our actions.



## MagnaSteyr

The market should perceive us as the worldwide leading, brand-independent engineering and manufacturing partner for OEM's and provider of innovative solutions for mobility in the future.



## African Explosives Limited

AEL is the principal producer of explosives and the preferred service provider to Africa's premier mining enterprises.



## Bilfinger Berger

Bilfinger Berger is a leading internationally active construction and services company. Its business activities range from consulting, development, design, financing and turnkey construction through to maintenance and operation.



## Carl Zeiss

Enabling science and technology to go beyond what man can see. Since pioneering science in optics, we continue to challenge the limits of man's imagination.



## Dusseldorf Airport

Düsseldorf International is the airport for North Rhine Westphalia. The air traffic of Rhine-Ruhr Area concentrates on the airport of the state capital from where the most air routes are available as well as a close European net, and more and more intercontinental flights. Up to 70,000 passengers are frequenting the airport on a daily basis. Air transportation is our core business, but not our only business segment. We are more than an airport, we are a modern business park, a venue and convention area, a world of experiences with multifaceted shopping areas and gastronomy, a location for interesting events, and -- last but not least -- an appealing destination.



## Bundeswehr

The German armed forces, engaged in security and peace keeping efforts all over the world and play an active role in NATO and EU defence.



## CDU national party headquarters

The Christian Democratic Union is the membership strongest party in Germany. The CDU in Germany stands for the free and constitutional democracy, for the social and ecological market economy, the integration of Germany in the western value and defense community, for the unity of the nation and the unification of Europe.



## Dexia Bank

Dexia is a retail bank which has 5.5 million customers in Belgium, Luxembourg, Slovakia and Turkey. Over the years, Dexia has developed a broad range of banking services for private individuals, small and medium sized businesses and institutional clients.



## Land Salzburg

The Austrian province of Salzburg is a cultural and landscape jewel in the heart of Europe. From Sound of Music to energy drinks, Salzburg is traditional innovative.



## US Army

The United States Army uses IMAGINE technology to help manage digital assets for "America's Army", the official U.S. Army game.



## Knauf

A multinational producer of building materials (building dries and insulation), Knauf Bâtiment strives to develop technological innovations that meet the needs of the construction professionals and end customers.



## Silhouette International

The scope of activities of Silhouette International Schmied AG comprise of the design, production and marketing of ophthalmic frames and sunwear in metal and synthetics. In addition to its own brand Silhouette, the company also manufactures frames under license for the brands adidas eyewear and Daniel Swarovski crystal eyewear.



## Thomas Cook

The company is one of the world's leading leisure travel groups with sales of around £9 billion, 19 million customers, 30,000 employees, a fleet of 97 aircraft, a network of over 3,000 owned or franchised travel stores and a number of hotels and resort properties.



## Vogelei EventDesign

Vogelei EventDesign is creating visual "adventure worlds". celum IMAGINE is an ideal platform to distribute ideas and impressions from done and upcoming projects. It is a bridge between vision and reality



## Airport Nürnberg

Airport Nürnberg with some 4 million passengers a year is one of the Top Ten international airports in Germany. Around 60 destinations can be reached non-stop from Nuremberg and many attractive daily flights are available to more than 300 worldwide destinations via the connections to the international hubs.



## Bulthaup

bulthaup is shaped by the passion of being ahead of its time. The supporting force of the company's philosophy and the motivational desire to constantly innovate function as the guiding principle behind the company's commercial drive. After all, our work is centered on people and their needs and wishes as time passes.

The logo for bulthaup, featuring the brand name in a lowercase, sans-serif font.

## De Beers

De Beers is steeped in diamond tradition and heritage spanning over 100 years – a heritage unparalleled anywhere in the world. There is, nor has been, anyone more experienced or trusted in the selection and creation of the world's most beautiful diamond jewels.

The De Beers logo, featuring the brand name in a serif font with the tagline "A DIAMOND IS FOREVER" below it.

## Décathlon

With more than 40.000 employees and over 400 stores, decathlon is part of the oxylane group and one of Europe's largest retailers.

The Decathlon logo, featuring the brand name in a bold, sans-serif font inside a blue rectangular box.

## DO & CO

Menu planning and design, onboard menus and beverages, providing a set of cabin crew procedures and cabin crew training, even lounge hospitality - DO & CO Airline Catering has all-inclusive total service solutions for all areas of air passenger hospitality.

The DO & CO logo, featuring the brand name in a serif font with a large, stylized ampersand below it.

## DocMartens

DocMartens is an unique brand around unique footwear. Supermodel, Pop-Star or street fashion victim, you'll see them all wearing DocMartens.

The Dr. AirWair Martens logo, featuring the brand name in a stylized, bold font with a circular graphic element below it.